

# RETURNABLE PACKAGING

## Benefits of Returnable Packaging

**Expendable packaging**, made from single-use materials, is the most common type of packaging used in the world today. While it's convenient and inexpensive, it also has a number of drawbacks.



**Takes up a lot of storage space**



**Damages products**



**Is a major source of waste in landfills and the environment**

**Returnable packaging**, on the other hand, is designed to be used multiple times. Our products are made from durable materials and are designed to be easily cleaned and sanitized.



**Significantly optimizes storage space**

Returnable packaging can be folded or collapsed when empty, which takes up significantly less space than expendable packaging. This can free up valuable storage space in warehouses and distribution centers.



**Reduces waste and packaging expenses**

Returnable packaging can be used multiple times before it is recycled or composted. This reduces the amount of waste that goes to landfills and helps your business's overall environmental impact and carbon footprint.

### **Optimizes inventory management**

Returnable packaging makes it easier to track product movements, leading to reduced inventory costs and improved customer service.

### **Reduces product damage**

Returnable packaging is often more durable than expendable packaging, which can help to reduce product damage during shipping and handling.

### **Improves reverse logistics**

Returnable packaging can be easily collected from customers and returned to the business for reuse, leading to reduced costs and improved environmental performance.

### **Provides supply chain transparency**

Returnable packaging can be tracked and traced throughout the supply chain, helping businesses to identify and address potential problems early on.

### **Improves worker productivity**

Returnable packaging makes it easier and safer to handle products due to it being more durable and easier to stack and move than expendable packaging.

## **Make the Switch to Returnable Packaging**

Returnable packaging is a sustainable and cost-effective alternative to expendable packaging. It can help your business significantly optimize many aspects of your business—from employee productivity to cost savings.





# About Diverse Global

Our team uses its expertise to deliver high-quality packaging solutions to some of the most prominent companies in the world. Over the years, we have gained extensive experience manufacturing packaging for a variety of industries including automotive, appliance and food service. Our customized products protect parts that go into product markets all across North America, including car and truck assembly plants and a wide variety of recreational and consumer products. With our headquarters in West Michigan, our operations are flexible and efficient, fully equipping us to address your needs in a timely manner.

## Our Clients



## Work with Diverse Global

**Diverse Global** exceeds customer expectations with a comprehensive range of high-quality, customized products that are always delivered on time and with outstanding customer service. Start a conversation to see how we can help you build customized packaging solutions.

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